


# Want to make \$500 worth of advertising be TAX DEDUCTIBLE?

## BUY A YIP KIT FOR A LOCAL SCHOOL!

**Your local school**  **needs a YIP KIT** which is a box providing all the materials needed to teach one classroom's 25 student the Young Inventors' Program® (YIP) program including display boards, awards, judging forms and signage to hold a local YIP School Invention Convention and for their participation in the YIP Regional Invention Convention.



### It's Easy!

1. Buy a YIP Kit for \$500 from the Academy of Applied Science which is a 501(c)3 non-profit organization. (See reverse)
2. Receive a \$500 tax contribution receipt **AND** lots of classroom, school and regional advertising. (See reverse)
3. Choose a specific school/classroom or we can match you to a local one.

**Knowing you are helping inspire the next generation of inventors who will fill the country's STEM (science, technology, engineering and math) pipeline is PRICELESS!**

90% of the students feel they are better at math and science because of their YIP participation.

70% of students have participated in other STEM programs because of their positive experience with YIP.



88% of the YIP participants want to take more advanced STEM classes because of their participation in the program.

### YIP KIT CONTENTS

#### FOR TEACHERS:

- Gift card to purchase display boards for 25 students
- Personalized and framed certificate
- Letter recognizing your efforts for your school administrator.
- 9 helpful documents to plan, teach, market and organize your own event with a web site to pull the electronic copies so you don't have to retype them to customize the information!
- REVISED teacher's guide

#### STUDENT

- 25 Inventor's Journal
- 25 Participation certificate
- 25 Bookmarks

#### AWARDS

- 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place medallions
- 22 recognition ribbons

#### EVENT DAY SUPPLIES

- 10 posters, 11" x 17"
- Judging criteria/sheets
- 27 name tags

#### SPONSOR RECOGNITION

- 2 Certificates
- Pre-addressed/stamped invitation to your event, thank you notes
- Stickers with your Sponsor's logo for your event signage

## Tax Benefits

**100% of your donation will be recognized with a tax deductible contribution receipt.** The Academy of Applied Science is a 501(c)3 Not For Profit Entity (#94283). Charitable contributions are tax deductible under section 501(c)3 of the Internal Revenue Service (IRS#04-2314685). IRS Form 990 available upon request.

## Advertising Benefits

**Classroom:** Your name and logo will be on 15 places on the items/box which the classroom teacher receives and also on provided parent letters that teachers would send home directly to parents. (~30 people)

**School:** Besides recognition in the school communications (newsletters, websites, etc.) the YIP Kit provides signage teachers display at their parent and publicly attended YIP School Invention Convention event which includes the sponsor name/logo. Schools are provided invitations and certificates to present/recognize publically the sponsors at their school awards ceremony. Teachers are provided with thank you notes and pre-addressed envelopes to encourage them to have the children write to the sponsor. (~250 people)

### Regional:

Sponsor names, company website, logo and link appear on the Academy website and social media. Sponsors receive a VIP invitation to the YIP Regional Invention Convention in March with event signage, logo placement and an advertisement in the printed program. Press release templates are provided to teachers making it easy to let the media know of your local student support. Display table opportunity at the YIP Regional Invention Convention to demonstrate how Science, Technology, Engineering and Math (STEM) are used in your business. Direct student/ parent/ visitor contact. Literature and giveaways are welcomed. (~500 people.) Sponsors will receive professional signage they can display in their business recognizing them for their YIP Kit contribution.

**For every \$500 donation, you receive over 6,184 marketing impressions! Just 8 cents/impression!**

**BUY A YIP KIT TODAY!**

School choices: <input type="checkbox"/> Choose a local school for me <input type="checkbox"/> Give my YIP Kit(s) to this school(s): _____
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Classroom choices: <input type="checkbox"/> Choose a local CLASSROOM in the above school for me <input type="checkbox"/> Give my YIP Kit(s) to this Classroom: Grade: _____ Teacher: _____ <input type="checkbox"/> Give my YIP Kit(s) to this Classroom: Grade: _____ Teacher: _____ <input type="checkbox"/> Give my YIP Kit(s) to this Classroom: Grade: _____ Teacher: _____
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Total number of kits being purchased: _____ x \$500 each = \$_____ Total <input type="checkbox"/> Enclosed <input type="checkbox"/> Bill me
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Sponsor/Business Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Mail a check with this form payable to: Academy of Applied Science, 24 Warren St., Concord, NH 03301**

**To pay by credit card, call the Academy office at 603-228-4530.**